



Online Research Made Easy

QuestionPro

Harnessing the power of feedback has never been easier

WELCOME!

...and Thank You for taking time to visit us on the world wide web.

QuestionPro's online survey software is a one-stop solution for managing feedback via the web. From simple web surveys to large customer satisfaction studies to complex international market research, we have a solution that will meet and exceed your expectations.

The QuestionPro system is 100% web-based and does not require the download of any software or the installation of any expensive hardware. The system is hosted in our secure data centers and accessed simply by opening your web browser and logging into your administrative account.

Conducting research using QuestionPro.com does not require any technical expertise. The system has been designed to allow anyone in any role to conduct meaningful online research.

Please take a moment to review our product brochure and contact our sales team with any questions.

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Contact Sales 206-686-7070 ext. 1

FEATURE HIGHLIGHTS



“The best thing about QuestionPro is that I can do almost anything I could possibly want to do with my surveys...”

Nino Ninov, Director Market Research
Fairfield Language Technologies

Unlimited Usage	Every license includes unlimited surveys, unlimited questions, and unlimited responses.
Web-based survey development	QuestionPro is 100% web-based. It does not require any software or hardware. The only requirement is an internet browser.
Instant Deployment	Zero “waiting” period between survey development, testing and deployment. Surveys can go “live” anytime.
Real-Time Results	View results in real-time, as they are collected. Allows for adjustments and corrections to the live survey if needed.
Email Tracking	Insight and reporting on completion/start/open rates. Automatic reminder emails increase participation and completion rates.
Advanced Logic	Point-And-Click interface to create skip-logic (if then else) for personalized and intelligent survey delivery.
Integrated and Deep Analytics	An array of analytical tools are provided in a point and click interface. Cross-tabs and banner tables can be generated online and exported.
Customizable Look and Feel	Survey look and feel can reflect corporate branding strategies. Integration with existing websites/popup solutions gives a unified user-experience.
Full Multi-Lingual Support	Ability to deploy surveys globally in any language. Reporting and user prompts are all localized in native languages.
External Identifiers and Tracking	Ability to append arbitrary profiling data and use for reporting and analysis.
Dashboards	Secure portal for sharing reports with clients or colleagues.
Private Branding	Privately brand your survey by selecting your own unique survey URL.

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ACCOLADES



QuestionPro provided U.S. Bank's Corporate Procurement group with a user friendly tool to administer surveys of our internal customers. This easy to use product allows us to quickly define and distribute surveys to gain timely and valuable information regarding our customer satisfaction rates. It has been a great value in its use to date.

Michael Lori
Vice President, U.S. Bancorp

As a research analyst, I find surveys are an important tool for gauging market trends and generating proprietary research products. I found QuestionPro's software to be an excellent solution for online surveys.

Benner Ulrich
Associate Director, UBS Investment Bank

QuestionPro's surveys go beyond the simple freebies that proliferate the web. Superficial data has no value to advertisers, and only QuestionPro was able to give us advanced research tools, like conjoint, TURF and GAP analysis, to help us deliver insightful reports to our clients. We found that QuestionPro offered the broadest range of features for the best price. I am a loyal customer and I highly recommend QuestionPro.

Andy Liu
CEO, BuddyTV.com

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ENTERPRISE SERVICES

Let QuestionPro.com Power Feedback Across Your Entire Company

Collaborate

QuestionPro.com allows multiple users in an organization to share surveys with other survey administrators. Best practice surveys can be added to a library account accessible to anyone in the organization.

Share

Survey results may be published privately in secure dashboard accounts. The dashboard accounts are password protected and allow users to login and interactively view survey results. Survey results may also be published publicly via a website or intranet link.

Integrate

The QuestionPro.com web services API allows the integration of survey data into existing enterprise systems.

Standardize

Create standard stylesheets for surveys and share these styles across all user accounts. Standardized styles allow surveys to maintain a consistent look and feel with existing branding.

Enable

QuestionPro.com is the only survey system you will need to power feedback in any department of your organization. From simple website feedback to complex market research, every department will benefit from the powerful feature-set and simple interface.

Contact Sales for More Information on
Multi-User Enterprise Licensing

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Why more organizations choose QuestionPro.com

Superior Technology

The system has been designed from the ground up to accommodate the needs of anyone conducting online research. Our simple interface, cutting edge features, and competitive price have landed us in the top tier of web based survey software providers. We truly believe that you will not find a better value on the web today.

Reliability and Commitment

Our absolute commitment is to the success of our clients. We recognize what our clients need to make their online research a success and we're 100% focused on creating solutions that meet and exceed these requirements.

Proven Track Record

Thousands of clients worldwide have chosen our system to conduct their online research. Companies, both large and small have chosen us as their trusted partner for conducting online research.

Security


Our system adheres to the highest level of security standards on the internet. Data security and privacy are addressed at all levels starting with survey delivery all the way through protecting your survey results.

Support

Our customers have access to an expert team of developers who are responsible for ensuring 100% client success.

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